

Business &  
IP Centre  
Sussex



LIBRARY  
HSLIRB



Savvy and Steve Moynihan, Brighton  
Founders of Savvy Ferments

FOR EVERY BRIGHT IDEA,  
EVERYWHERE



Join a thriving business community  
in your local library

## OUR STORY

Sussex Libraries and the British Library's National Network of Business & IP Centres are transforming the way ideas grow into successful businesses.

Business & IP Centre (BIPC) Sussex, with its regional centre based in Jubilee Library in Brighton and local based in Crawley Library, supports entrepreneurs, start-ups and small to medium businesses across Sussex from that first spark of inspiration to successfully launching and developing a business.

Offering insights and access to over £5m worth of free business resources, training and events – both online and in-person – we'll help you imagine, start or develop your business. Whether you're just setting out, need advice on protecting your intellectual property, or simply have a brilliant idea you want to discuss, we're here to guide you.

We're bringing business inspiration and support to more people than ever before with resources available in Jubilee and Crawley Libraries.

Nurture your ambitions and plan for a bright future.



# OUR SERVICES

We deliver a range of free business support activities aimed at anyone considering self-employment, looking to start, grow or run a business, or requiring advice on intellectual property.



## \* **Webinars/Workshops**

Our webinars and workshops will inspire and support you on your business journey.



## \* **One-to-one advice**

We offer a range of one-to-one sessions for anyone wanting to discuss their business ideas in confidence.



## \* **Free access to online business databases and business books**

Research your business idea and understand your market and customers with our free resources.



## \* **Intellectual property (IP) information**

Information and signposting on Patents, Copyright, Trade Marks and Registered Designs.



## \* **Business information and support websites**

We'll direct you to free quality business and enterprise websites.



## \* **Networking opportunities**

Our networking events and social media platforms provide ample networking opportunities.

**All services are provided free of charge to the local community.**

# FREE ACCESS TO ONLINE BUSINESS DATABASES

With market research, industry and company information databases, you can pinpoint customers, keep track of your competitors and find new opportunities in your market.

- \* **Complete Business Reference Adviser (COBRA):** A practical resource for anyone wanting to start a business, write a business or marketing plan or conduct research into a new market.
- \* **Emerging Markets Information Service (EMIS):** A global database providing company, industry and economic information including company reports and financial statements.
- \* **FAME:** Information on both public and private companies across the UK and Ireland. You can use it to help with sales and marketing.
- \* **GRANTfinder:** Enables you to identify, apply for and manage funding. Featuring over 8,000 continuously updated funding opportunities.
- \* **IBIS World:** Features market research reports that provide an instant understanding of hundreds of UK industries.
- \* **Kompass Easy Business:** A global business to business directory which enables you to find new business leads.
- \* **Local Data Online:** Get an accurate and dynamic picture of the UK high street. This database offers historic analysis, present and future forecasts can be taken from this data, enabling businesses to make better strategic decisions.
- \* **Mintel:** (Only available at Jubilee Library, Brighton) Mintel provides in-depth market research reporting focussing on businesses that provide services to consumers.
- \* **Statista:** Worldwide business data resource containing reports, statistics, outlooks and infographics for industry facts across 170 industries in over 150 countries.

## HOW TO ACCESS THE DATABASES?

To access our resources, you will need to have a West Sussex Library card. You can sign up for a free library card online at [westsussex.gov.uk/libraries/join-the-library](https://westsussex.gov.uk/libraries/join-the-library) or in person in one of our libraries.

Please note, only COBRA and Kompass are accessible from home with your library card, the remaining databases can be accessed with your card at **Crawley library**.

# INTELLECTUAL PROPERTY

You may not have thought that you have intellectual property (IP) that you need to protect, or it's something you can think about later. To be successful and grow your business, understanding what it is that is unique about you is crucial. That's where we come in. There are many different sorts of IP and we can help you identify the type you need to know about and how to protect it.

## \* Copyright

Copyright is an automatic right that does not need to be registered. It applies to the expression of an idea such as literature, music or art.

## \* Patent

A patent protects your invention and lets you take legal action against anyone who makes, uses, sells or imports your invention without your permission.

## \* Registered designs

Registered designs protect the look and appearance of a product. Designs operate on a first-come, first-served basis. If someone else has already registered or disclosed your design or a similar one, it is not available.

## \* Trade marks

A trade mark is any sign used by a trader to distinguish their goods and services from those of others. It must be both, capable of being graphically represented and capable of being distinguished.



# ONE-TO-ONE BUSINESS SUPPORT

Need someone to talk to about your business ideas? Sometimes all it takes is a conversation to be pointed in the right direction and have your confidence boosted. It's been proven that businesses that started with support from the BIPC demonstrated strong survival rates.

At Jubilee and Crawley Libraries we offer two types of one-to-one clinics that need to be pre-booked through our website or Eventbrite page:

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## **BIPC team Information and IP clinics**

Wherever you are in your journey, if you need some help putting your plans into action, we can help you navigate the business resources within our library, recommend resources or organisations that could help, signpost you to your next move or discuss your business' intellectual property.

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## **Expert clinics**

Thanks to our partnerships, we can offer you specialist support through our experts in residence, from technical aspects of running a business such as finance and legalities of intellectual property to marketing, web design and workplace wellbeing.

## WEBINARS, WORKSHOPS AND NETWORKING EVENTS

We run a programme of webinars and workshops each month on topics that matter to businesses, from business structures, marketing and finance to digital growth and IP, delivered by business experts in their relevant field.

You can also join our bitesize webinars and interactive workshops on each of our databases to gain confidence in using them, and sessions on the four types of IP to get a better understanding of how to identify them, protect them and monetise them. These are run by our BIPC team.

Our networking events will enable you to meet other like-minded entrepreneurs to exchange ideas, share you challenges and gain support from each other.





## OUR BIPC SPACES



The BIPC spaces are hubs for entrepreneurs to attend events, network with peers and use the space to work on their business plans.

Our BIPC Local in Crawley Library is a welcoming and modern area on the second floor. It is equipped with PCs to use for researching our databases and with a wide range of business books for loan. We also have a bookable free glass pod for one-to-one meetings and study spaces to work on your business plans.

Our regional Centre in Jubilee Library, Brighton, has a stylish and practical workshop room used for delivering our workshops, training and networking events. Available for hire.

Our regional Centre also has a relaxed lounge style networking room for entrepreneurs to come and research their business ideas using our online databases and business books, work on their business plans and network with their peers.

In addition, there are two glass pods that can be used for one-to-ones or small meetings and free to hire.



## Get in touch



BIPC Local at Crawley Library  
Southgate Ave  
Crawley RH10 6HG

**Visit our website:** [westsussex.gov.uk/businessinformation](https://westsussex.gov.uk/businessinformation)  
**Email us at:** [enquiristeam@westsussex.gov.uk](mailto:enquiristeam@westsussex.gov.uk)



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**Visit our website:** [brighton-hove.gov.uk/bipc](https://brighton-hove.gov.uk/bipc)  
**Email us at:** [BIPC@brighton-hove.gov.uk](mailto:BIPC@brighton-hove.gov.uk)

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