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## **GATWICK DIAMOND BUSINESS AWARDS: DIAMOND ALUMNI**

### **PRESTIGIOUS SPONSORSHIP OPPORTUNITY**

DIAMOND ALUMNI is a prestigious members club, exclusive to Gatwick Diamond Business Awards winners, sponsors and partners; the very best of Gatwick Diamond businesses as recognised by the region's premier business awards.

In partnership with Creative Pod, DIAMOND ALUMNI launched in 2021 with a VIP lunch at The Grand Hotel, Brighton.

The Alumni lunch is an annual event offering high-level networking opportunities and adding value for sponsors and winners of our Awards. Alumni members are able to reserve places for colleagues and guests (gdb members and non-members).

This is an excellent opportunity to raise your profile with a cross-section of the very best of Gatwick Diamond businesses and across the wider business community.

### **DIAMOND ALUMNI 2023 - SPONSORSHIP OPPORTUNITIES**

#### **Headline Sponsorship is £3,750 +VAT to include:**

- Prominent recognition as Headline Sponsor and branding on the day at the Diamond Alumni lunch, in front of representatives of leading businesses and guests.
- The opportunity to say a few words and give a short welcome speech to Alumni guests
- A prime position table of 10 at the Diamond Alumni lunch on 4<sup>th</sup> October 2023 at the Sofitel London Gatwick (worth £650+VAT).
- Recognition of your support in all our promotional material including features in our Diamond magazine, gdb and Gatwick Diamond Business Awards websites and email and social media campaigns to reach a yet wider business audience.
- Profiling of your support at all gdb events leading up to the Diamond Alumni lunch

**Event Sponsorship is £2,750 +VAT to include:**

- Recognition as event sponsor and branding on the day at the Diamond Alumni lunch, in front of representatives of leading businesses and guests.
- A prime position table of 10 at the Diamond Alumni lunch on 4<sup>th</sup> October 2023 at the Sofitel London Gatwick (worth £650+VAT).
- Recognition of your support in all our promotional material including features in our Diamond magazine, gdb and Gatwick Diamond Business Awards websites and email and social media campaigns to reach a yet wider business audience.
- Profiling of your support at all gdb events leading up to the Diamond Alumni lunch

**Pre-Dinner Reception Sponsorship is £1,950 +VAT to include:**

- Recognition as Pre-Dinner Reception Sponsor and branding on the day at the Diamond Alumni lunch, in front of representatives of leading businesses and guests.
- A prime position table of 10 at the Diamond Alumni lunch on 4<sup>th</sup> October 2023 at the Sofitel London Gatwick (worth £650+VAT).
- Recognition of your support in all our promotional material including features in our Diamond magazine, gdb and Gatwick Diamond Business Awards websites and email and social media campaigns to reach a yet wider business audience.
- Profiling of your support at all gdb events leading up to the Diamond Alumni lunch

To discuss sponsorship opportunities please contact Keeley Macconnell  
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