



The gdb Diamond Magazine

Opportunities to promote your business

What is Diamond? Diamond, your bi-monthly magazine. You can use it to tell your story, profile your people, share your expertise and successes or just offer your opinion. We also particularly like to include stories on Member Collaborations and community contributions.

How much does it cost? A free publication for all gdb Members.

Who reads it? Diamond is distributed to all members but the readership is much wider than that.

Features & Advertisements

Size of Feature/Advert	Normal Rate	Special Offer
Edition Sponsor	£980+VAT	£490+VAT
Double-Page Feature Article	£750+VAT	£375+VAT
Full-Page Feature Article	£450+VAT	£225+VAT
Full-Page Advertisement	£450+VAT	£225+VAT
Half-Page Advertisement	£250+VAT	£125+VAT

Sponsorship Opportunities

As a gdb Member you have exclusive opportunity to sponsor single or multiple editions of Diamond. For Sponsorship you will get:

Recognition, including your logo, on the front cover and in the Chief Executive's introduction

A full page feature article

Half-page advertisement on the outside back cover

Publicity at Members' Meetings and Events

Please contact us to discuss availability and special rates for sponsoring multiple editions. If you would like to learn more about Diamond and the opportunities it offers you, please contact Mandi:

mandi@gatwickdiamondbusiness.com

Copy Deadlines

For 2022 Editions you will need to get your articles or advertisements to - diamondmag@gatwickdiamondbusiness.com by:

- 6th December 2021 for January/February
- 10th February for March/April
- 10th June for July/August
- 10th August for September/October
- 10th October for November/December