

## The gdb Diamond magazine

### Opportunities to promote your business

Diamond, your bi-monthly magazine, is a free publication for all gdb members. You can use it to tell your story, profile your people, share your expertise and successes, or just offer your opinion. We also particularly like to include stories about member collaborations and community contributions. Diamond is distributed to all our members, but the readership is much wider than that.

For free publication, your articles need to be between 200-300 words, including a headline, good quality image and contact details. We can be flexible on style, but all articles must be informative – not advertisements disguised as articles!

#### Feature articles and advertisements

We are also pleased to include longer feature articles and advertisements. During the current pandemic and until we return to print, these are charged at the following reduced rates:

Size of feature/advert	Normal Rate	Special Offer
Edition Sponsor	£980+VAT	<b>£490+VAT</b>
Double-page feature article	£750+VAT	<b>£375+VAT</b>
Full-page feature article	£450+VAT	<b>£225+VAT</b>
Full-page advertisement	£450+VAT	<b>£225+VAT</b>
Half-page advertisement	£250+VAT	<b>£125+VAT</b>

In-between Diamond editions, you can advertise your services through our Virtual Events Calendar (chargeable: £250+VAT) For more information contact [events@gatwickdiamondbusiness.com](mailto:events@gatwickdiamondbusiness.com)

#### Sponsorship opportunities

As a gdb member you have exclusive opportunity to sponsor single or multiple editions of Diamond. For your sponsorship you will get:

- Recognition, including your logo, on the front cover and in the Chief Executive's introduction
- A full-page feature article
- Half-page advertisement on the outside back cover
- Publicity at Members' Meetings and Events

Please contact us to discuss availability and special rates for sponsoring multiple editions. If you would like to learn more about Diamond and the opportunities it offers you, please email Mandi on: [mandi@gatwickdiamondbusiness.com](mailto:mandi@gatwickdiamondbusiness.com)

#### Copy deadlines

For 2021 editions you will need to get your articles or advertisements to [diamondmag@gatwickdiamondbusiness.com](mailto:diamondmag@gatwickdiamondbusiness.com) by:

- 10th February for March/April
- 10th April for May/June
- 10th June for July/August
- 10th August for September/October
- 10th October for November/December