

## GATWICK DIAMOND BUSINESS AWARDS 2024

### SPONSORSHIP OPPORTUNITIES

#### Headline Sponsorship at £6,600 +VAT to include:

- Top-level association with the region's premier Business Awards programme.
- A **table of 8** at the Awards ceremony/dinner on 21<sup>st</sup> March 2024 (worth £1,160 plus Vat).
- High-profile, including speaking opportunity, at the Awards ceremony/dinner in front of some 450 representatives of leading businesses and guests.
- Full recognition of support at all associated events leading up to and following the Awards evening including the GDBA Alumni lunch at the Sofitel London Gatwick Airport on 4<sup>th</sup> October 2023 exclusive to past and present GDBA sponsors, partners and award winners and their guests.
- As Headline Sponsor you are automatically a member of the GDBA Alumni club and will receive 2 free tickets for the Alumni lunch.
- Recognition of your support in all our promotional material including features in our Diamond magazine, dedicated website and social media campaign to reach a yet wider business audience.
- Prominent positioning within the Awards ceremony/dinner video to be published online and promoted through social media.
- The opportunity to host two additional awards guests at your table.

#### Category Award Sponsorship at £4,250 +VAT to include:

- Sponsoring and judging an Awards category that means a lot to you as a business.
- The opportunity to meet and visit entrants in your category as part of the independent judging process.
- A **table of 8** at the Awards ceremony/dinner on 21<sup>st</sup> March 2023 (worth £1,160 plus Vat).
- Prominent recognition at the event including through presenting the award for your category in front of some 450 representatives of leading businesses and guests.
- Full recognition of support at all associated events leading up to and following the Awards evening including the GDBA Alumni lunch at the Sofitel London Gatwick Airport on 4<sup>th</sup> October 2023 exclusive to past and present GDBA sponsors, partners and award winners.
- As a Category Sponsor you are automatically a member of the GDBA Alumni club and will receive one free ticket for the Alumni lunch.
- Recognition of your support in all our promotional material including features in our Diamond magazine, dedicated website and social media to reach a yet wider business audience.
- Prominent positioning within the Awards ceremony/dinner video to be published online and promoted through social media.
- The opportunity to host two additional awards guests at your table.